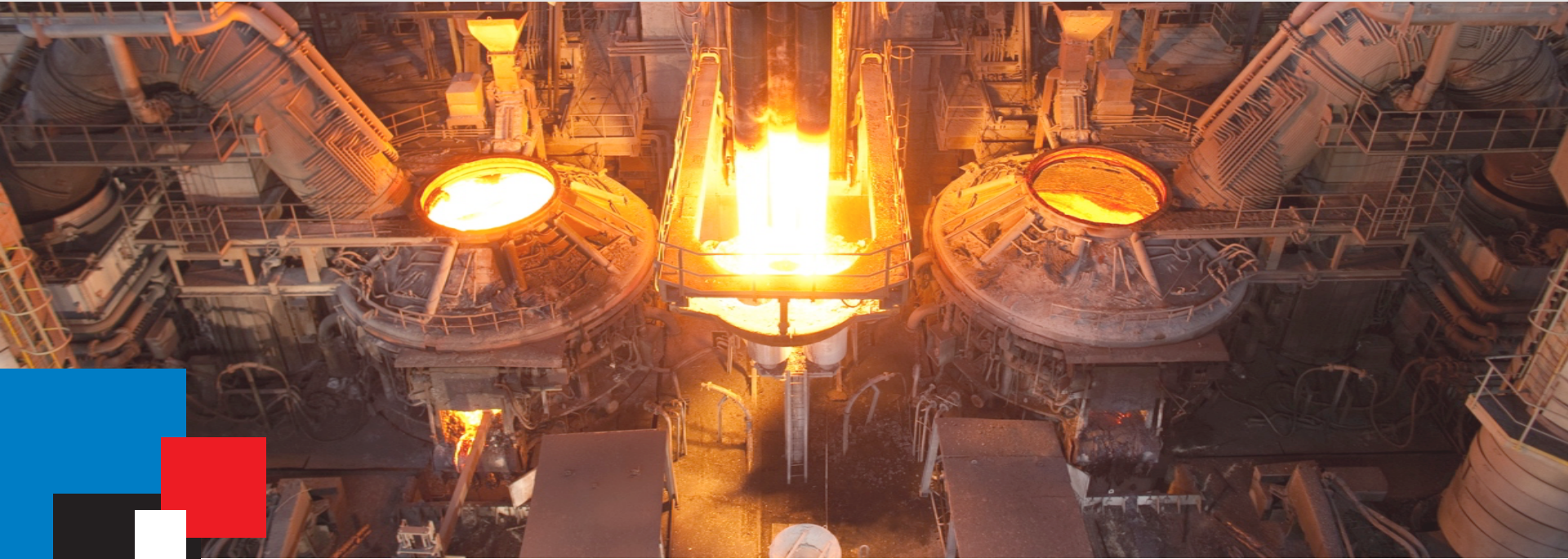


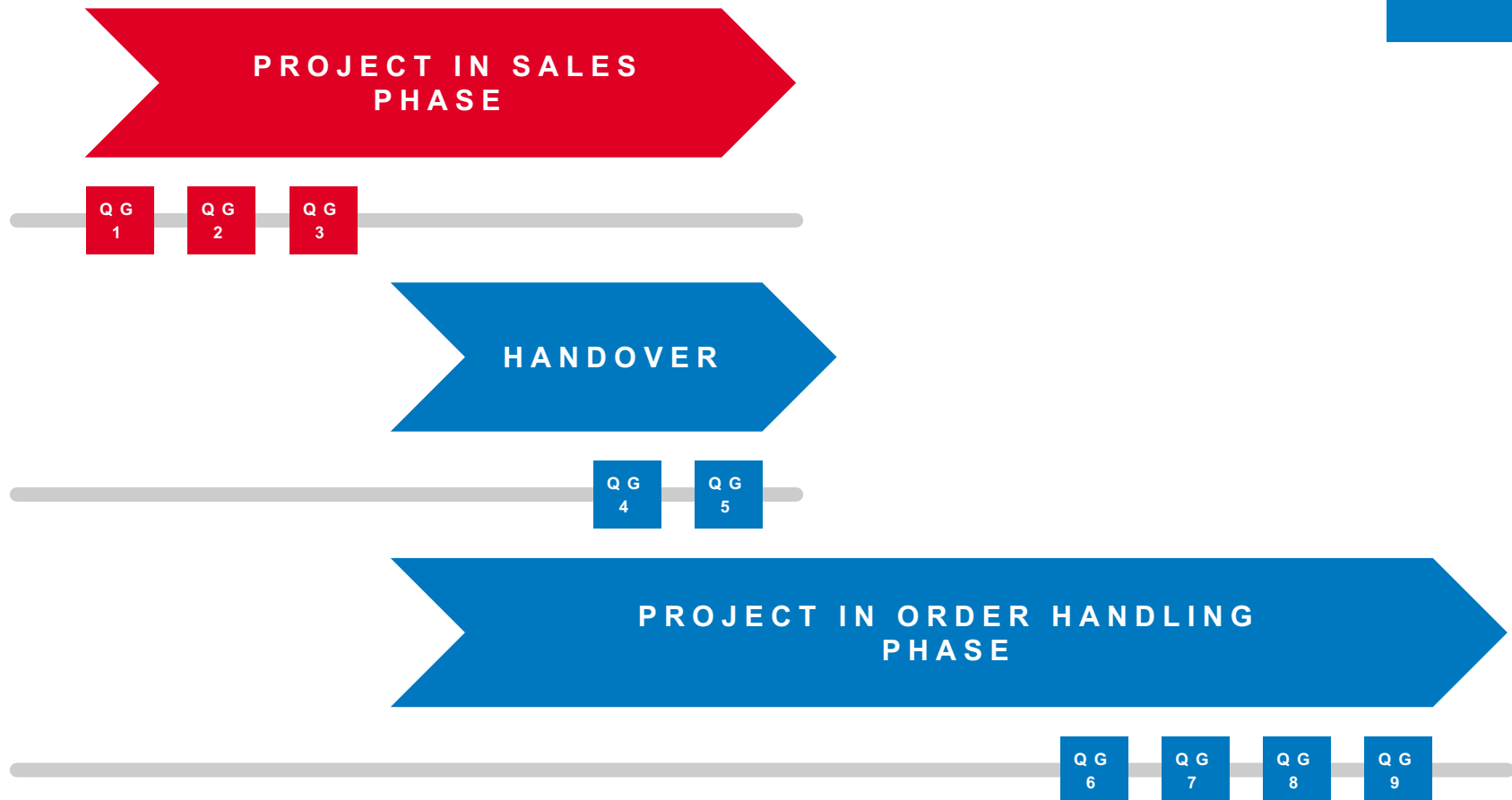
START-UP FOR DESIGNING, DEVELOPING, MARKETING AND RUNNING
DIGITAL SOLUTIONS TO COMPLETE SMS GROUP'S PORTFOLIO

HISTORY – WHERE WE COME FROM



- In 1871 Carl Eberhard Weiss laid the foundation for what would later become SMS group GmbH
- Fourth-generation family business
- Product range: from electric furnaces to strip processing lines
- 14.000 employees world wide
- About 3.3 billion € revenue per annum

PROJECT HANDLING PLANT ENGINEERING



HISTORY – WHERE WE COME FROM

SMS  **group**



SMS  **digital**



ABOUT US

Who

- digital specialists and experts from the SMS group
- partnering for specific topics

What

- platform solutions (e.g. spare part identification)
- predictive intelligence – data analytics

How

- combining rich metallurgical expertise with state-of-the art digital technology



THE TEAM



MAXIMILIAN P. WAGNER
CEO



DR. NORA RÜHMANN
COO



SEBASTIAN KOPSAN
Backend Developer



HYE-JIN PARK
Senior Product Manager



TOMMY GOSLICKI
Product Manager



MARTHA DOLATA
Project Assistant



MARC PUELSKI
Product Manager



INGO PLASCHCZEK
Backend Developer



JENS VERHALEN
Product Manager





OUR VISION

**SHAPING THE NEXT
INDUSTRIAL REVOLUTION
WITH YOU!**

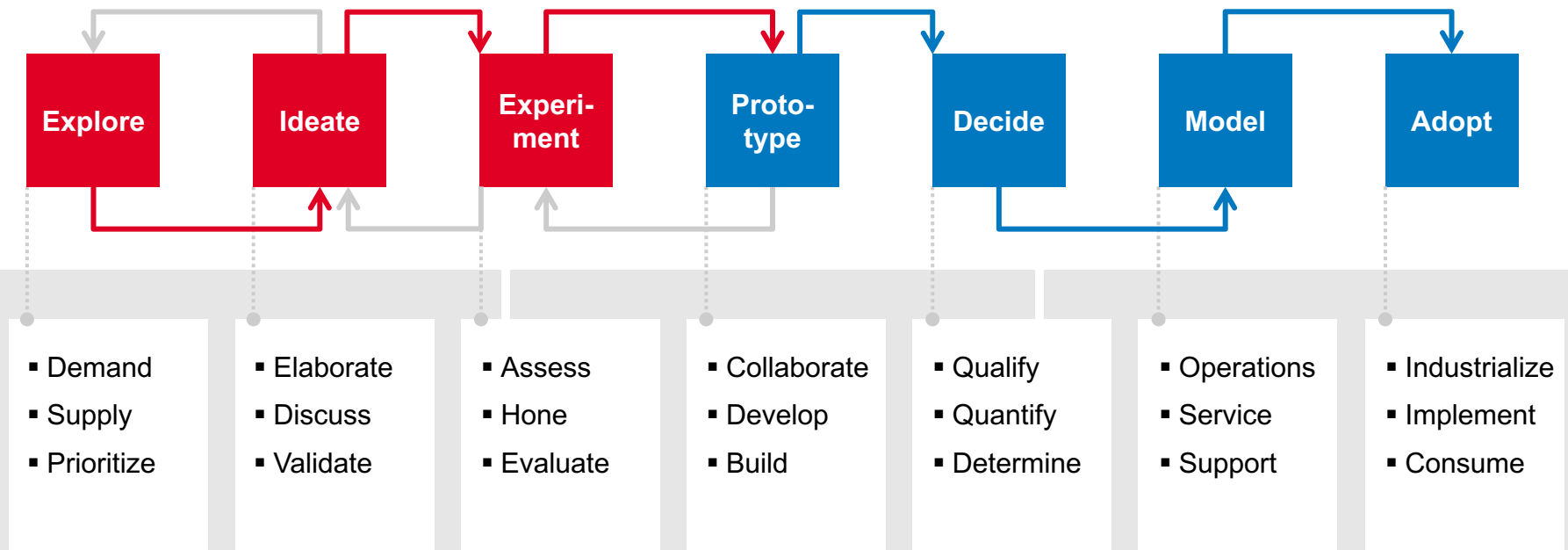


HOW WE WORK

FORMING

STORMING

NORMING



CHALLENGES



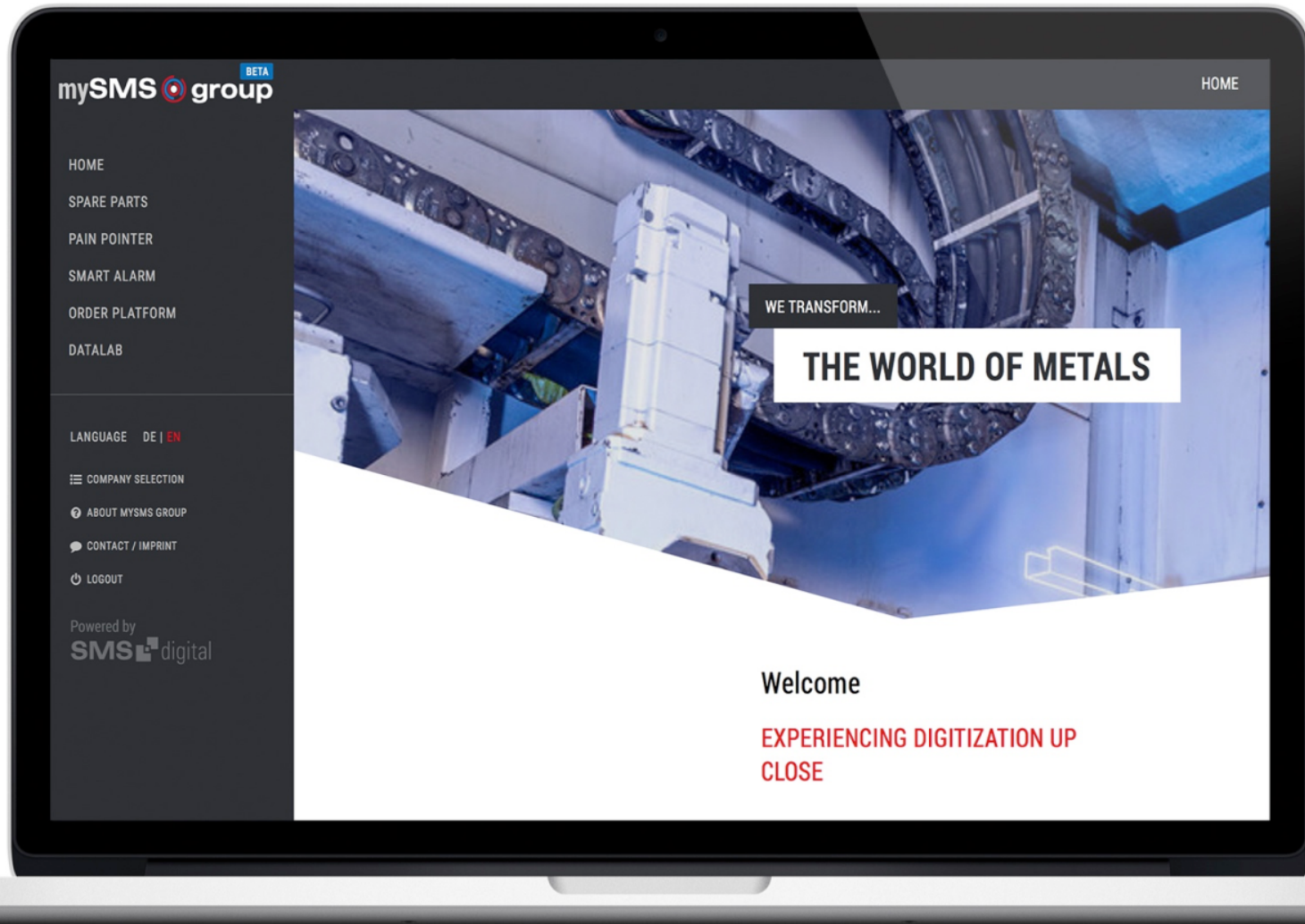
New / Our Approach

- team spirit
- MVP – minimum viable product
- agile development
- new business models
- joint development of products
- radical user centricity

Conservative Industry

- hierarchical setup
- non-failure culture
- comprehensive solutions
- waterfall approach
- detailed specification
- “We know, what our customers need”

THE MY.SMS-GROUP PLATFORM





CONTACT US



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